ITECWeb Challenge

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A. ITECWeb Challenge

1. Introduction:

ITECWeb Challenge is a website development contest organized by the International Training and Education Center (ITEC). ITECWeb Challenge is the season 2 in the ITECWeb Contest Series.

2. Contestants:

ITECWeb Challenge is a playground for all ITEC Students from 2 academic programs: (1) Bachelor of Computer and Information Sciences students (AUT), and Bachelor of Management Science students (Keuka).

ITEC students who are interested in designing websites and developing web applications are encouraged to join the contest.

This contest is team-based; at least 5 to at most 7 members per team. A team could be a combination of AUT and Keuka students.

3. Purpose:

ITECWeb Challenge is held to achieve the following purposes:

- To provide students with an environment in which students are able (1) to apply academic lessons into practice, creating an applicable products, (2) to improve soft skills, (3) to encourage creativity.
- To connect students from 2 different programs: Information Technology (AUT) and Management Science (Keuka)

4. ITECWeb Challenge Topic:

- Design and develop a website for a real company in promotion industry - M&A Trading & Service company (M&A)
- The website content suits customers' needs
- The website is built upon WordPress Content Management System
- The website supports English language
- The website should properly run on popular web browsers such as Google Chrome, Mozilla Firefox, Safari, Internet Explore.
- The website should meet the criteria:
  - Attractive to website visitors and viewers
  - Easy to use
  - Able to use with Google Analytics
  - Attractive navigation experience
  - Multimedia content
  - Meeting customers' needs

5. Prohibited content

Racism, religion conflict, pornography contest are strongly prohibited.

6. Website Evaluation Criteria

- Rich at website content and multimedia
- Attractive, cohesive content presentation and navigation.
- Attractive display design.
- English correctness
- Meeting customers' needs and requirements on using the website.

7. Language used during the contest

- English

8. Timeline

Date	Activity
05/01/2015	Launch the contest
05-23/01/2015	Register
26/01-06/02/2015	Meet sponsor to get website design requirements
09-13/03/2015	Present Proposals
13/03 – 13/04/2015	Design and develop websites
14-20/04/2015	Demonstrate website products – Exhibition Week for Website vote
24/04/2015	Award

9. Registration:

- Registration is delivered online at http://goo.gl/forms/BifcQO07Uy

10. Board of Evaluation

- Representative for Music Production Company
- Graphical User Interface Designer
- Website Development Engineer

11. Evaluation Approach:

Combination of Evaluation from the board and votes from ITEC Facebook

Formula: **Total Marks = (Marks from the Board x 0.7) + (Facebook 'Likes' x 0.3)**

12. Award

- One 1st prize: 4,000,000 VND + Opportunity of Website Administering Internship at M&A
- One 2nd prize: 2,000,000 VND + Opportunity of Website Administering Internship at M&A
- One 3rd prize: 1,000,000 VND

B. Appendices

1. Stakeholders:

- **Contest Owner:** International Training and Education Center (ITEC)

  Representative: Mr. Tran Cong Danh

- **Sponsors:** M&A Trading & Service Company (M&A) – Representative: Mr. Colin McDonald.

- **Organisers:** AUT Advisors

  - Mr. Cao Xuan Nam

  - Mr. Tran Minh Tuan

- **Contestants:** ITEC Students